

**Quarterly Office Market Report Tokyo Q3 2025** 

October 27, 2025 Xymax Research Institute

### **Summary**



- In Q3 2025 (July–September 2025), the office market in the 23 wards of Tokyo saw a decline in the vacancy rate but an increase in new contract rent compared to the previous quarter.
- The vacancy rate fell 0.30 pts from the previous quarter to 1.85%. The availability rate, which includes space for which a cancellation notice has been given and vacant space currently available (i.e., accepting tenant applications), fell 0.47 pts from the previous quarter to 2.81%. As for the increase and decrease in vacant space, the decrease outweighed the increase, with the increase at 102,000 tsubo and the decrease at 153,000 tsubo. The vacancy turnover ratio, the percentage of vacant space leased to tenants, rose 6.4 pts from the previous quarter to 53.0%.
- The new contract rent index, the level of new lease rent, rose 8 pts from the previous quarter to 98. The contract rent diffusion index (DI), the percentage of buildings with higher new contract rent minus that of buildings with lower new contract rent, was unchanged from the previous quarter at 44, in positive territory for the sixth consecutive quarter.
- The paying rent index, which includes new contract rents and existing rents, rose 4 pts from the previous quarter to 104.
- The average free rent (months) among all lease contracts and lease contracts with free rent was 2.4 months and 4.8 months, respectively. The ratio of free rent of two months or more was 41.3%, and that of six months or more was 16.6%.

# Vacancy Rate at 1.85%, Availability Rate at 2.81%



- The vacancy rate fell 0.30 pts from the previous quarter to 1.85%.
- The availability rate fell 0.47 pts from the previous quarter to 2.81%.
- The vacancy rate declined for the ninth consecutive quarter, and the availability rate fell for the thirteenth consecutive quarter.
- Office demand remains resilient amid tenant companies increasing headcount and returning to the office, driving a decline in vacancy rates.

Vacancy rate: The percentage of vacant space (vacant space that has been vacated and is available for immediate occupancy: currently vacant space) to total rentable area

Availability rate: The percentage of the sum of currently vacant space, space for which a cancellation notice has been given, and space that is accepting tenant applications (before the previous tenant has left) to the total rentable area

Please refer to the Vacant Office Space Monthly Report for the rates by building size and area.

Figure 1: Vacancy & Availability Rates (All Building Sizes)



	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Vacancy Rate	3.10%	2.77%	2.33%	2.15%	1.85%
Availability Rate	4.33%	3.99%	3.50%	3.28%	2.81%

### Vacant Space Increase: 102,000 Tsubo; Decrease: 153,000 Tsubo

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- The increase in vacant space was 102,000 tsubo, 36,000 tsubo less than in the previous quarter.
- The decrease in vacant space was 153,000 tsubo, 10,000 tsubo less than in the previous quarter.
- On the back of relatively robust office demand, the decrease in vacant space outweighed the increase for the ninth consecutive quarter.
- In rental brokerage, there are many cases where a vacancy is filled by existing tenants expanding within the building or through owners seeking tenants after a tenant decides to move out and does not come on the market as a vacancy. Therefore, we believe that the actual numbers of vacancies and occupancies (expansion) are larger than these figures.

Increase in vacant space: The sum of the following

- · Vacant space in existing buildings caused by tenants moving out, etc.
- · Total rentable area of new completions

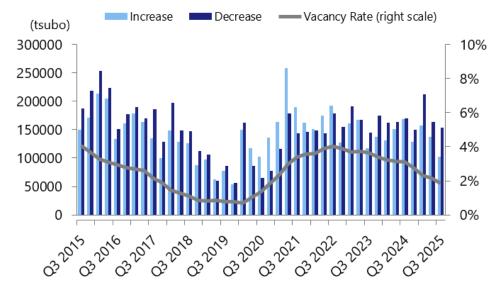
Decrease in vacant space: The sum of the following

- Vacant space in existing buildings no longer available for tenants due to new occupancy, etc.
- Space in new completions where lease is signed prior to the completion

For further details, see *Survey of Increase and Decrease in Vacant Office Space (Tokyo 23 Wards)*, released on January 23, 2017.

https://www.xymax.co.jp/english/research/images/pdf/20170123.pdf

Figure 2: Increase and Decrease in Vacant Space (23 Wards, All Building Sizes)



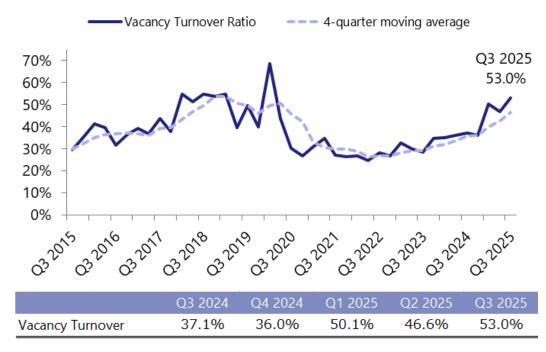
	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Increase	168,000	129,000	157,000	138,000	102,000
Decrease	170,000	150,000	212,000	163,000	153,000
Vacancy (right scale)	3.10%	2.77%	2.33%	2.15%	1.85%

#### **Vacancy Turnover Ratio at 53.0%**



- The vacancy turnover ratio rose 6.4 pts from the previous quarter to 53.0%.
- The vacancy turnover ratio has remained at around 50% for the third consecutive quarter.
- Due to an increase in office demand, vacancies are increasingly being filled relatively quickly by successor tenants.
- In well-located buildings, multiple applications are often received after recruitment for tenants begins.

Figure 3: Vacancy Turnover Ratio



Vacancy turnover ratio: The percentage of vacant space leased during the quarter to the total vacant office stock (initial vacancy + vacancy added during the quarter)

#### **New Contract Rent Index at 98**



- The new contract rent index rose 8 pts from the previous quarter to 98.
- While it had hovered at around 90 relative to the 2020 Q1 baseline until the previous quarter, it rose significantly this quarter.
- Rents are rising in buildings in central Tokyo where demand is strong. It remains to be seen whether rents will also rise in the peripheral areas going forward.

New contract rent index: An index for new unit contract rent with property-specific influences removed by adjusting for quality in factors that form rent, including gross building area and age of the building.

Please refer to the following reports for further details.

Xymax New Contract Rent Index, released on September 19, 2014 https://www.xymax.co.jp/english/research/images/pdf/20140919-04.pdf

Revised New Contract Rent Index, released on April 19, 2021 (in Japanese only) https://soken.xymax.co.jp/2021/04/19/2104-new\_contract\_rent\_index\_revise2021/

**Figure 4: New Contract Rent Index** 

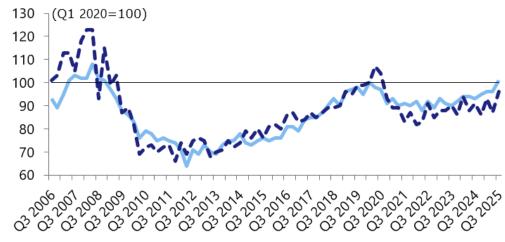


SS	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
New Contract Rent I	ndex 92	89	94	90	98

# New Contract Rent Index (By Building Size): 96 for Large Buildings, 101 for Small & Medium

- The new contract rent index (for large buildings with a gross building area of 5,000 tsubo or more) rose 9 pts from the previous quarter to 96.
- The new contract rent index (for small & medium-sized buildings with a gross building area of less than 5,000 tsubo) rose 5 pts from the previous quarter to 101.
- Both large and small & medium-sized buildings saw significant increases from the previous quarter.

Figure 5: New Contract Rent Index (By Building Size)



Small & Medium (GFA less than 5,000 tsubo) -- Large (GFA 5,000 tsubo or more)

	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Large Buildings	91	86	93	87	96
Small & Medium Buildings	93	95	96	96	101

#### Contract Rent DI at 44, a Positive DI for the Sixth Consecutive Quarter



- The contract rent diffusion index (DI) was unchanged from the previous quarter at 44.
- The DI was positive for the sixth consecutive quarter, indicating a more pronounced upward trend.

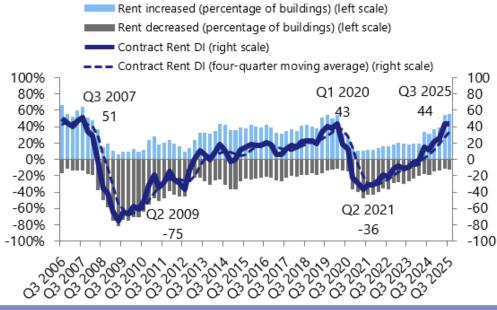
Contract rent DI: An index derived by "the percentage of buildings with a higher new contract rent than six months ago — that of buildings with a lower rent)." It indicates the direction of change in new contract rent.

For the DI's relationship with various economic indices, see *Release of Quarterly Contract Rent DI Report*, released on December 11, 2013. https://www.xymax.co.jp/english/research/images/pdf/131211\_News-release.pdf

For the DI's relationship with the new contract rent index, see *Office Market Report Tokyo Q4 2020 TOPIC 1*, released on February 3, 2021.

https://www.xymax.co.jp/english/research/images/pdf/20210203.pdf

#### Figure 6: Contract Rent DI



	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Contract Rent DI	12	22	26	44	44

#### Paying Rent Index at 104

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- The paying rent index rose 4 pts from the previous quarter to 104.
- While it had been fluctuating at around 100 relative to the 2020 Q1 baseline, this quarter saw a relatively large increase.

Figure 7: Paying Rent Index



	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Paying Rent Index	100	101	99	100	104

Paying rent index: A rent index that includes both new contract rent and existing lease rent. It lags new contract rent and has less volatility.

For further details, see *Paying Rent Index Is Released*, released on October 15, 2015. https://www.xymax.co.jp/english/research/images/pdf/20151015.pdf

# Average free rent (months) of all lease contracts: 2.4 months; ratio of free rent granted: 49.4%

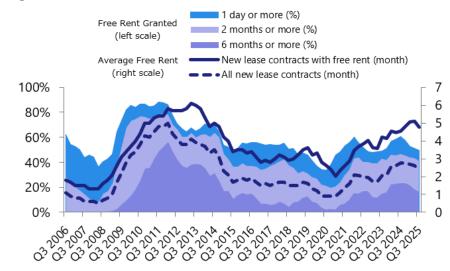
- The average free rent (months) of all lease contracts decreased 0.2 months from the previous quarter to 2.4 months.
- The average free rent (months) of lease contracts with free rent decreased 0.3 months from the previous quarter to 4.8 months.
- The ratio of free rent granted for 1 day or more fell 1.7 pts from the previous quarter to 49.4%.
- The ratio of free rent granted for 2 months or more fell 2.0 pts to 41.3%.
- The ratio of free rent granted for 6 months or more fell 2.0 pts to 16.6%.
- As vacancy rates decline, there has been an increase in cases, primarily involving small lots and sub-offices, where free rent is not offered or is only offered for short periods.

Free rent: Calculated from the time lag between the start of a new contract and the start of rent payment for the contract.

Ratio of free rent granted: The percentage of contracts with free rent

Average free rent (months): Average number of months of the free rent period

Figure 8: Free Rent



		Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025
Average Free Rent	All	2.7	2.8	2.7	2.6	2.4
Months	w/ FR	4.5	4.8	5.1	5.1	4.8
Ratio of	1 day +	60.5%	57.6%	52.9%	51.1%	49.4%
Free Rent	2 mon. +	46.8%	45.8%	44.1%	43.3%	41.3%
Granted	6 mon. +	23.2%	23.3%	21.6%	18.6%	16.6%

## Market Cycle Shift to Upper Left: Vacancy Rate -0.30 pts, New Contract Rent Index +8 pts

- The market cycle shifted to the upper left as the vacancy rate fell 0.30 pts and the new contract rent index rose 8 pts.
- Amid the continuing downward trend in vacancy rates, rents rose significantly this quarter, approaching levels seen during the boom period just before the COVID-19 pandemic.
- The office market remains robust, but risks exist, including the impact of U.S. trade policies and fluctuations in financial capital markets. Future developments must be closely monitored regarding their impact on the office market.

Market cycle: The vacancy rate plotted on a quarterly basis on the horizontal scale, and the new contract rent index on the vertical scale. It tends to move to the upper left (vacancy down, rent up) when the office market is booming and to the lower right (vacancy up, rent down) when the market is in a recession.

Figure 9: Market Cycle



Note: The vacancy rate before March 2011 is based on data by a major leasing agent.

## **Major Building Completions and Office Relocations**



#### **Major building completions**

	Floors				Total
Name	Above ground/	Ward	Address	Completion	floor area
	Below ground				(tsubo)
Mitamachi Terrace	20/3	Minato	5-34-2 Shiba	Aug 2025	16,790
Shiba Onarimon Tower	19/2	Minato	6-1-1 Shimbashi	Jul 2025	7,392

Source: Compiled by Xymax Research Institute based on information released by companies

#### **Major office relocations**

Company	From	То	Timing	Purpose	Size (tsubo)
Honda Motor Co., Ltd.	Toranomon Alcea Tower	Yaesu 2-Chome Central District Category-I Urban Redevelopment Project Chuo Ward	In 2029	To improve productivity and create new value	4,000
TOA Corporation	Shinjuku Park Tower Shinjuku Ward	THE LINKPILLAR 2 Minato Ward	Around summer 2027	Personnel growth associated with business expansion	2,200
Kracie	Yokoso Rainbow Tower Minato Ward	THE LINKPILLAR 2 Minato Ward	Around June 2027	To improve work efficiency and organizational collaboration	1,650

Source: Compiled by Xymax Research Institute based on information released by companies.

The sizes of offices are estimates.



#### **Survey Overview** Increase and Decrease Vacancy Turnover Ratio **New Contract Rent Index** Vacancy Rate in Vacant Space A quarterly increase and a quarterly decrease in The ratio of the vacant space leased during the Office rent index based on new contract rents. This Vacant space and available space versus total office stock in the market volume of vacant space in the market. quarter to all the vacant office stock in the market. index uses a statistical method to remove property-Description specific influences such as size and age of buildings. Supply and demand balance in the market Level of contract rents Supply and demand balance in the market Supply and demand balance in the market Main Point Office Building Sector Market Tokyo 23 Wards **Building Size** GFA 300 tsubo or more Release Every Quarter Data of available vacant spaces and buildings. Data of available vacant spaces and buildings. Data of available vacant spaces and buildings. Data of new contract rents including CAM charge. Data Source Independently collected by Xymax. Independently collected by Xymax. Independently collected by Xymax. Independently collected by Xymax. Data Used in 9,020 buildings 7.097 contracts 7.097 contracts 535 contracts Recent Quarter Vacancy rate · Increase in volume of vacant space Vacancy Turnover Ratio 1) Develop a rolling hedonic model (overlapping period: a. Space in existing buildings formerly occupied = vacant space + rentable space = Volume of vacant space leased during the quarter five quarters) based on the collected new contract data Vacant Space + (Initial vacancy + Vacancy added during the with property-specific factors as variables (location, by tenants Total available vacant space in completed b. Total rentable area of new completions quarter) building size, building age, facilities, date of signing of buildings as of the time of the research. Then, compute the four-quarter moving average lease, etc.). Rentable Space · Decrease in volume of vacant space amount with the ratio derived from this formula. Rentable space of completed buildings as of the a. Space in existing buildings leased under a new 2) Estimate the quarterly contract rent by assigning the time of the research. . Volume of vacant space leased during the quarter: values of a typical building to the model developed in agreement Availability rate b. Space in new completions but lease is signed Same as the "decrease in volume of vacant space). the preceding step. = available space ÷ rentable space prior to the completion · Initial vacancy: Total volume of completed How to Calculate Available space c. Space that had been vacant but the owner buildings that are available for lease as of the start of 3) Calculate the rent estimated in the preceding step Total available space, which consist of vacant decided not to lease the quarter. based on Q1 2020 as the base point (=100) by market space and space for which notice of cancellation . Vacancy added during the guarter. Same as the segment (four segments). has been given. Where rentable space is not available, the rentable "increase in volume of vacant space" Where rentable space is not available, the rentable space is estimated from the gross floor area of the 4) Integrate the figure of the preceding step as a Fisher space is estimated from the gross floor area of building using the formula developed in the joint index using gross floor area as weight. The New Contract the building using the formula developed in the study with the laboratory of Professor Naoki Kato Rent Index of the Tokyo office market is the integrated joint study with the laboratory of Professor Naoki at Kyoto University Graduate School of figure. Kato at Kyoto University Graduate School of Engineering. Engineering. This model shows changes in new contractrents after



#### **Survey Overview**

	Contract Rent DI	Paying Rent Index	Free Rent Granted (%) & Average Free Rent (Month)
Description	Index of changes in new contract rents. Calculated by counting and comparing the buildings where rent has increased and those where rent has decreased.	Index of changes in paying rents (new and existing contract rents).	Distribution of free rent and average length of free rent period. Free rent is the time lag between the start of the contract and the start of the rent payment.
Main Point	Direction of contract rent trends	Level of rents paid by tenants	Market trends that are not reflected in contract rents
Sector		Office Building	
Market		Tokyo 23 Wards	
Building Size	All	GFA 300 tsubo or more	All
Release		Every Quarter	
Data Source	Data of new contract rents including CAM charge. Independently collected by Xymax.	Data of new and existing contracts signed for buildings under management by Xymax.	Data of new contracts signed for buildings under management by Xymax.
Data Used in Recent Quarter	680 contracts	4,913 contracts	83 contracts
How to Calculate	1) Compare the data of new contract rent per tsubo with that in the 6-month prior period in the same building.  Each contract was counted separately into three categories: buildings with "rent increase", "no change" or "rent decrease"  2) Calculate the percentage of buildings with "rent decrease" and buildings with "rent increase".  3) Subtract the percentage of buildings with "rent decrease" from the percentage of buildings with "rent increase". This outcome is the Contract Rent Diffusion Index (DI).	(the "paying rent") with property-specific factors as variables	(Until Q4 2020) The period between the start of the contract and the start of the rent, shown in number of days.  (Q1 2021 onward) The period for new contracts (excl. contracts for expansion within building and recontracts) during which rent has continuously been reduced to an amount equivalent or close to CAM charges since the date of contract.